### Blockchain in de praktijk

UPDATE – Van Hype naar ...

18 april 2018, Seminar Robotic accounting GBNED

Martin de Bie, adviseur innovatie

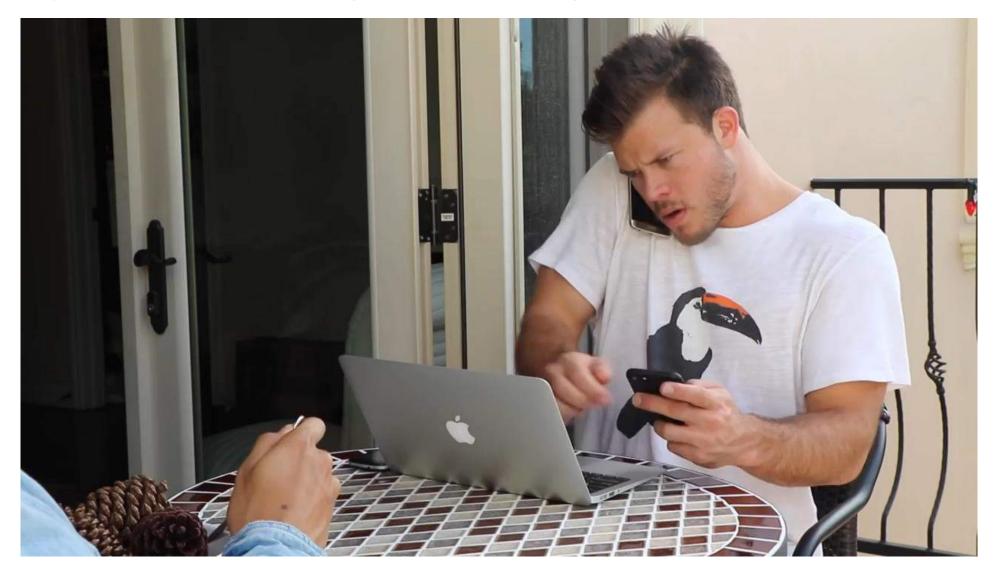


## De Hype





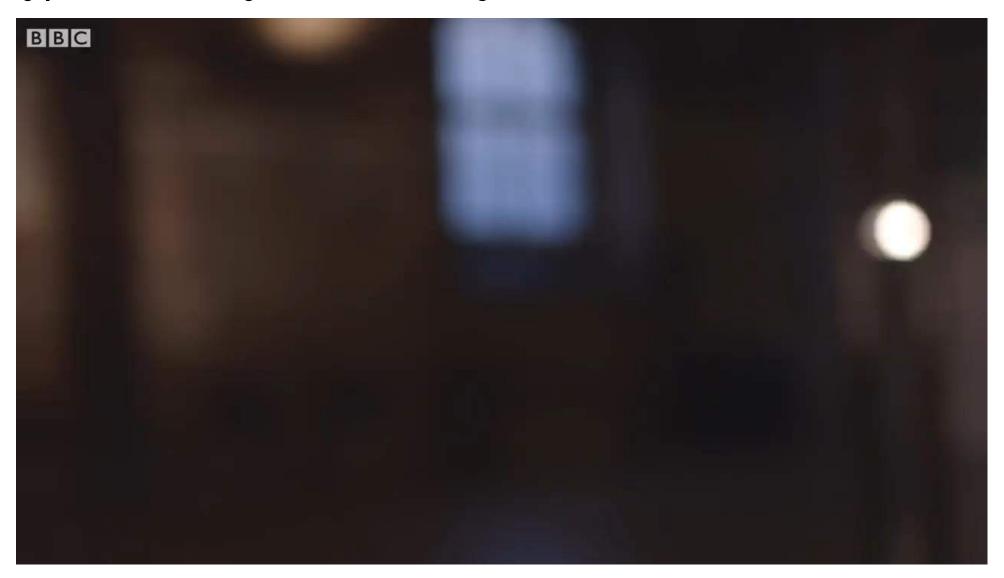
### De gekte rondom cryptocurrency in 3min37







### Cryptocurrency in de Praktijk in 2min21?





## Crowdfunding NEW STYLE...





#### What are ICOs?

Initial coin offerings (ICOs) are a means of raising capital using the blockchain technology. On the side of the issuer, the collected funds are typically used to finance a project (e.g. the building of a software).

In exchange for the financing, the investor receives a token which may be connected with the right to receive, e.g. a dividend, a voting right, a license, a property right or a right to participate in the future performance of the issuer.



	Business Strategy	Token Utility and Economy Design	Detailed Planning	Sales Execution	Business Execution
Actions	Understand market landscape and industry pain points  Design and refine business, financial and operating model  Key team buildout	Design and refine token utility and economic model  Sale Mechanics  Token Economy  Token Valuation	Selection of professional advisors  Selection of business/token advisors  Advice on legal, tax, accounting, advisory and transfer pricing  Design funding concept and potential funding services	Define sale strategy (target segment, pricing strategy, etc.)  Define token sale timeline (presale, public sale) and related marketing plan  ICO lead advisory services	Legal documentation, drafting and review  Accounting planning and budgeting  Operational framework design  Governance framework design  Strategic alliances  M&A advisory
e of bles	Project Strategy Business Model Project Overview/FAQ	Whitepaper support	Incorporation of legal entity  Short list of potential investors	Launch of website  Campaign management & SEO / landing page	Insurance of sale documents  KYC and AML process finalized
I		4-12 weeks		4 we	eks





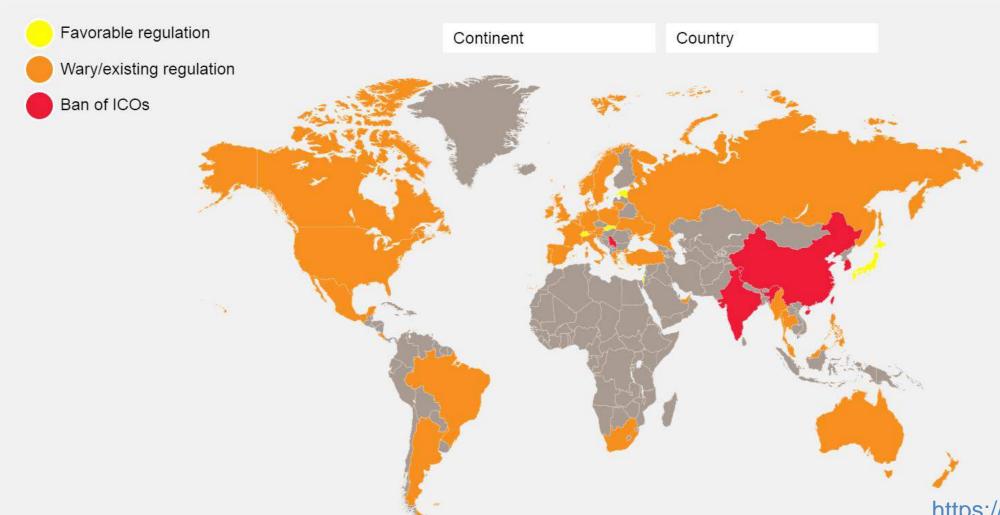
### De hype... ICO (Initial Coin Offering) als crowd funding





### PwC Global ICO Compass

 $Treatment\ of\ ICOs\ worldwide$ 



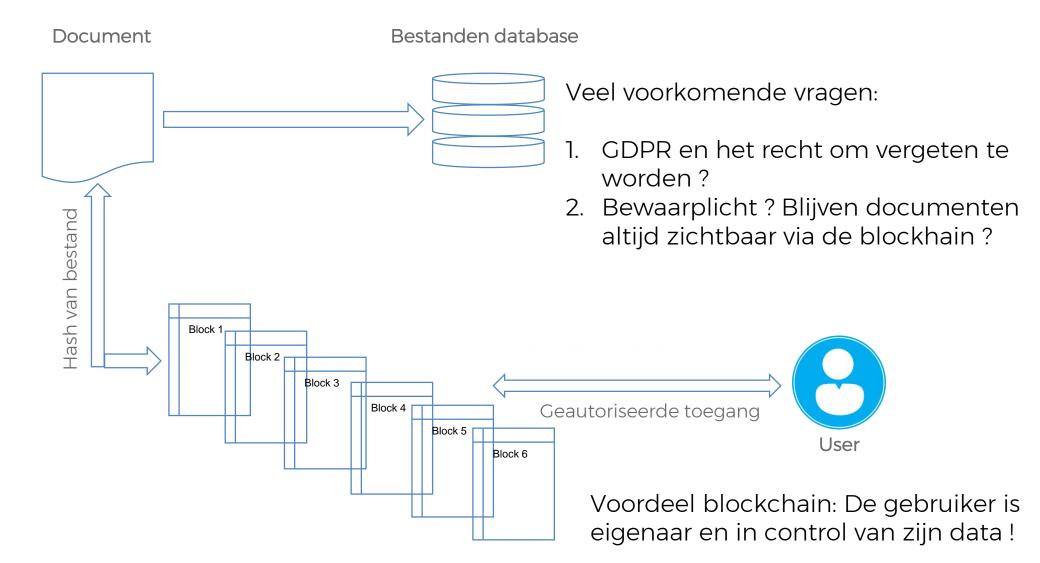


## Documenten en blockchain





### Bestanden opslaan op de blockchain?





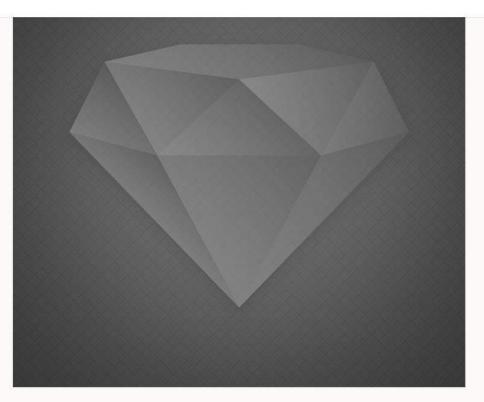




SECTOREN OPLOSSINGEN FEATURES OVER ONS CONTACT 

DEMO AANVRAGEN

Q



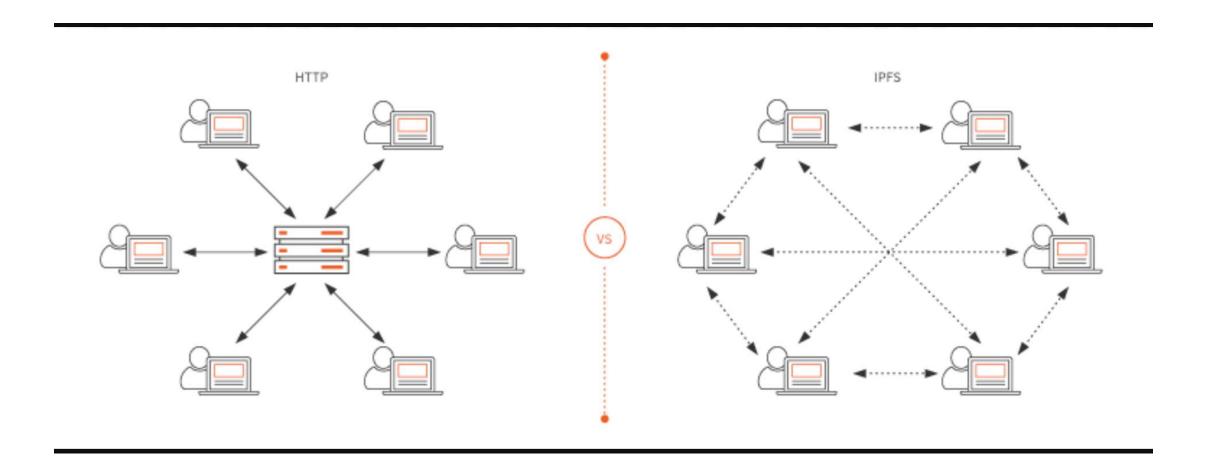
Log de ondertekening in LegalSignings's BlockChain

Alle metadata wordt automatisch gelogd in de BlockChain. Op deze manier realiseert u het niveau van veiligheid( of security) die past bij uw praktijk



### **216**

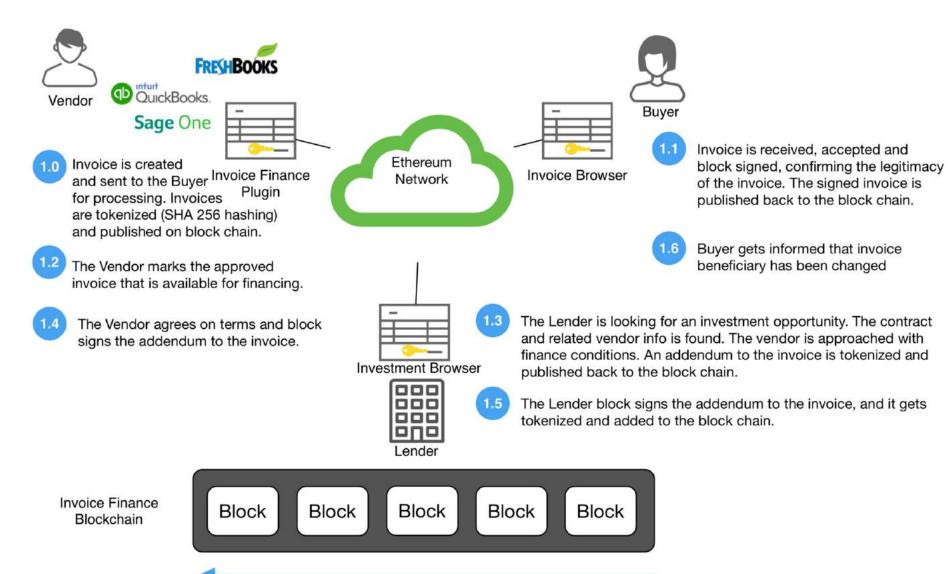
### IPFS/Swarm en de toekomst van data opslag & delen





## Financiering "werkkapitaal"







### Partnership model

- 9 banks across Europe joined forces to co-create a DLT solution facilitating trade
- Building a platform together with IBM on Hyperledger Fabric – end of building phase approaching
- Established a Joint Venture Company around a cutting-edge technology
- Developed a concept to allow other banks to participate
- Go live in 11 countries: Summer 2018





### Issues in International Open Trade

A Catch 22 – The risk of advanced payment and shipment

- Today, access of companies to international trade is limited and involves high risk
- Companies face a trade-off between bearing the risk, purchasing complex/expensive coverage or turning down business opportunities
- This hampers expansion and puts a cap on international trade



Trust

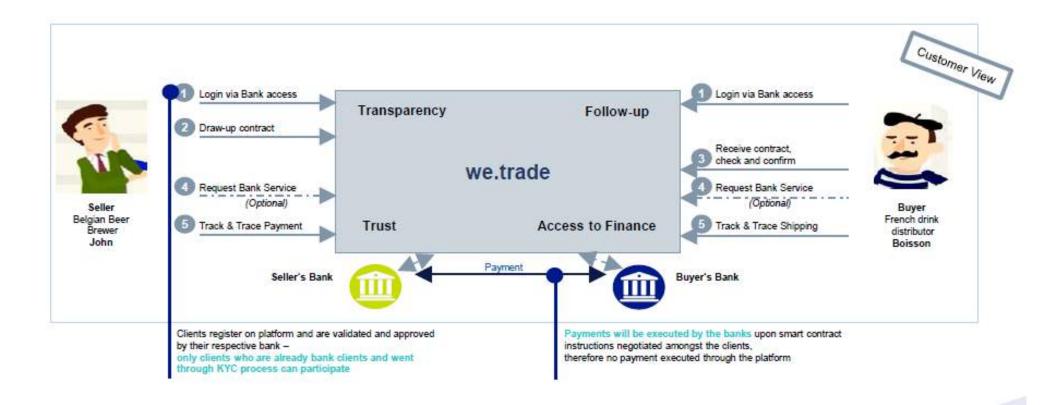
Financing





### Services for Companies - continued

- One single platform: enables transparency and constant follow-up at each stage of the lifecycle
- Verified customers: buyer and seller have been verified by their respective bank
- Legal framework: increased security









Dashboard

Trades

+ Create trade





Dashboard

Seller | Buyer Seller's bank | Buyer's bank

14

New trade requests

Review your new trade requests

Details >

3

Amendments

Review your amended trade requests

Details >

18

Awaiting shipment

Orders ready to ship

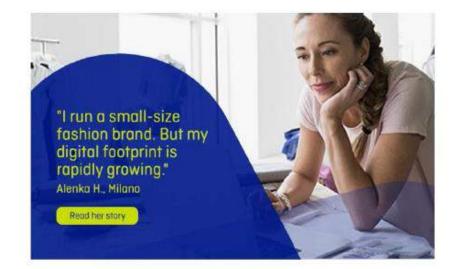
Details >

5

Incoming payments

New payments received

Details >



#### Activities

03:55 PM	AJ#265126
	You have a received payment from counterparty
04.12 PM	PO#757124
	Invoice dicounting is approved by your bank
04:20 PM	080-9982613
	Counterparty has amended the trade details
05:03 PM	PO#651934
	Your order has shipped to counterparty
05:30 PM	102-765131
	Trade request has been accepted





### Audit





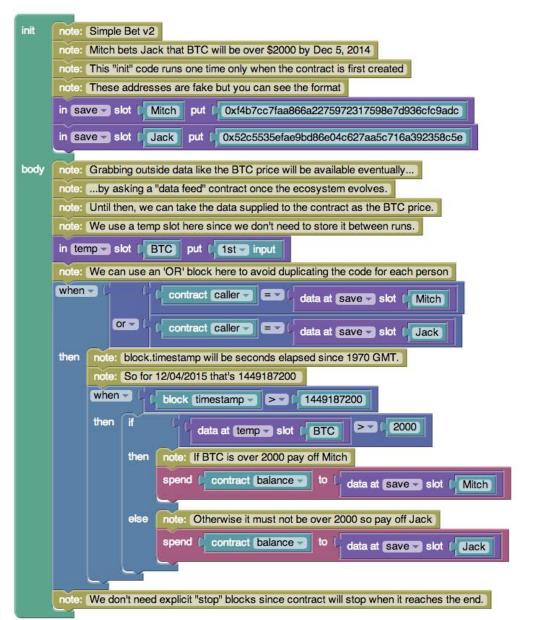
Over \$10 Billion of Cryptocurrency changes hands each day, with no framework for proper tracking, reconciliation, or reporting.





Global regulatory uncertainty demands a flexible and transparent solution.



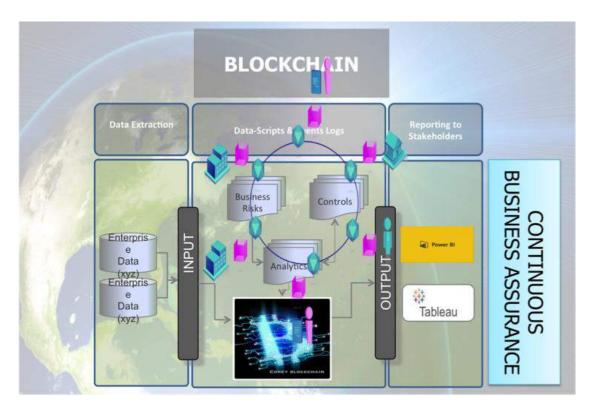








### Blockchain en audit



- Welke stappen moeten we ondernemen om concreet de blockchaintechnologie in te zetten op het vraagstuk van continuous business assurance?
- Hoe richten we deze audits in? Welke zekerheid zoekt de markt? Hoe werkt het interne beheersingsraamwerk? Welke risico's gaan we toetsten? Welke assurance gaan we afgeven?
- Welke kennis moeten we opbouwen en welke snijvlakken zijn er met data-analyse en process mining?
- Kan in een gedecentraliseerde grootboekomgeving nog wel assurance over één vennootschap worden afgegeven, of alleen over een keten van bedrijven aangesloten op een gedecentraliseerd netwerk?



### VeraNet



VeraNet is a decentralized network of financial reporting and accounting tools, targeted exclusively to the unique needs of the cryptocurrency community. The VeraNet platform is the natural extension of the tried and tested audit work the Verady team has been performing for over four years with industry leaders.

The Verady team has ambitious plans for building out the VeraNet platform in the coming months. Read below for a snapshot of our current roadmap.



## PKI certificaat straks nog nodig?





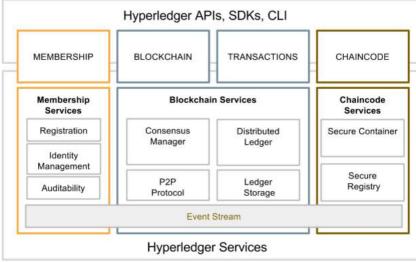


Figure 2: Hyperledger reference architecture

# Blockchain en EU court of auditors...



## Blockchain for audit and to Looking into ... audit



... as part of our technology watch activity (ECALab)

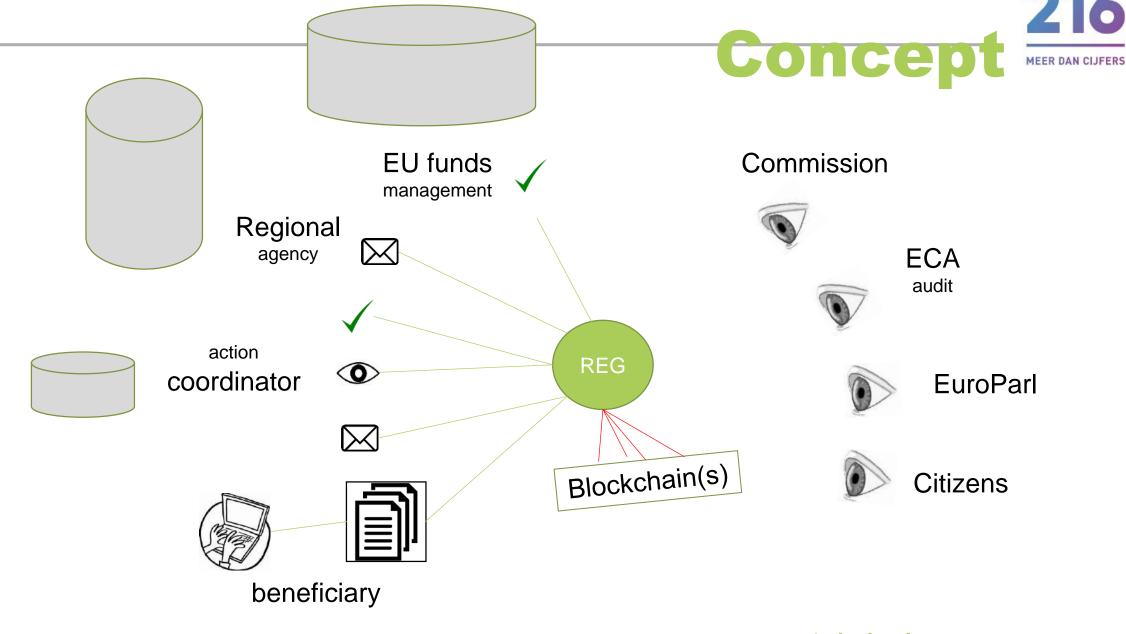
#### To audit:

Blockchain-based financial services can reshape the way actors deal with financial transactions and contracts.

### Use for audit:

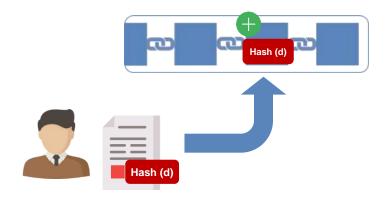
Immutable registries can change the way evidence is recorded and verified (control by design). They can enable fully digital audits.

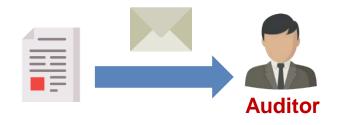
**Proof of Concept** 

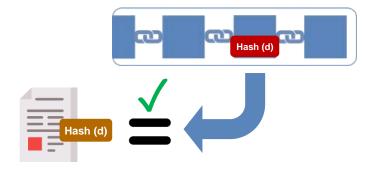




- The originator of a document stores its unique digital footprint, i.e. the hash, in a blockchain.
- At a later stage, an auditor receives an electronic copy of the same document from an auditee or another source
- The auditor independently generates the document's hash and compares it with the "original" stored in the blockchain







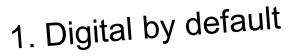
The blockchain acts as a notarisation service.

If the two match, the document is authentic and has not been tampered with

### **Benefits**







- 2. Once only
- 3. Trustworthiness and Security
- 4. Openness and transparency 5. Interoperability by default

6. Horizontal enabling policy steps





## Blockchain en gezondheidszorg (1)







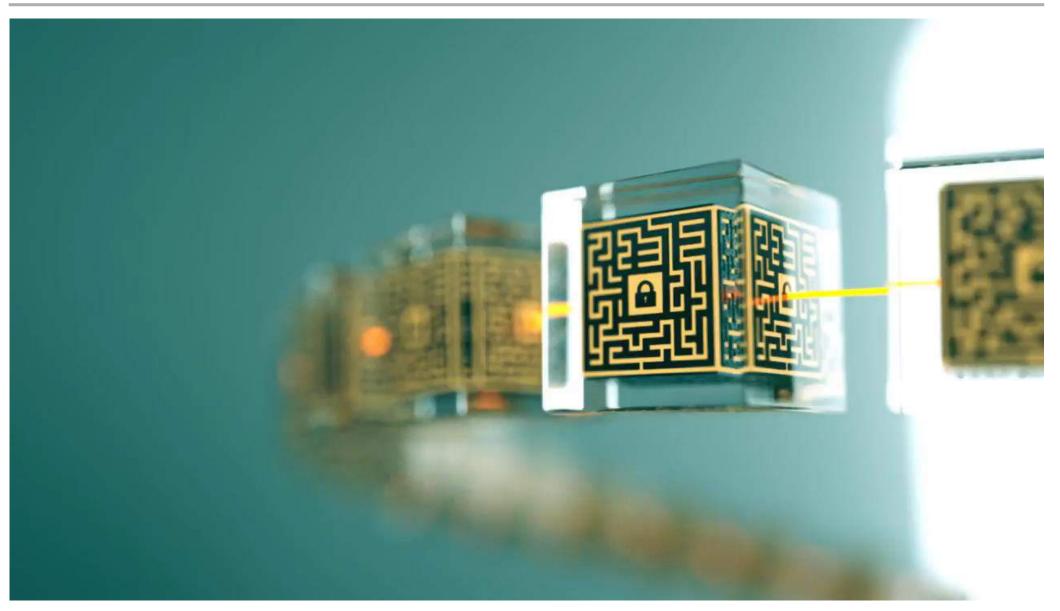


## Blockchain in de logistieke keten



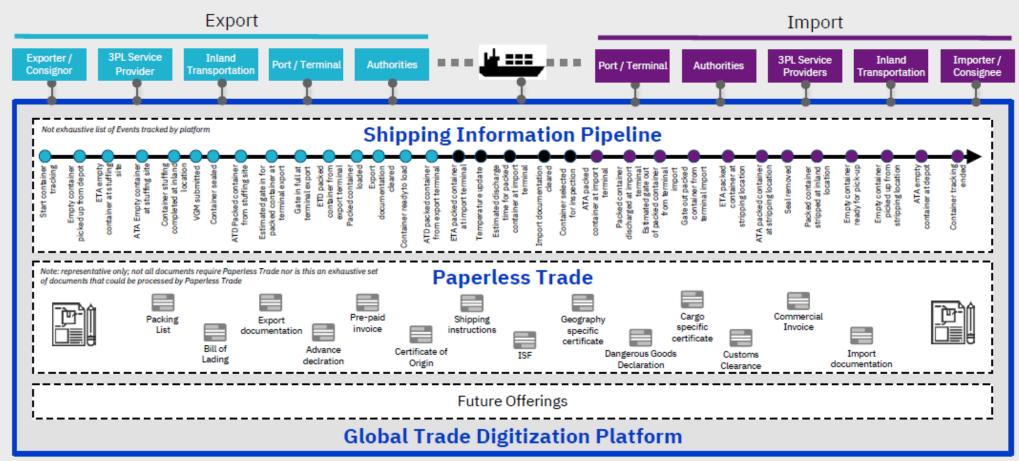
### https://youtu.be/tdhpYQCWnCw







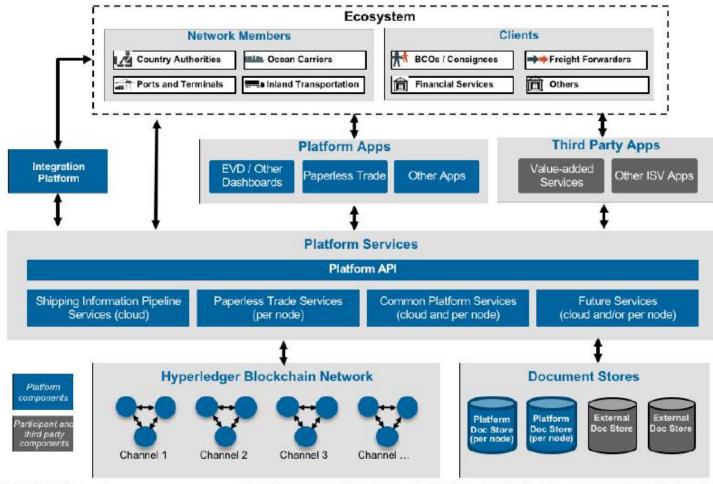
### Bringing to market a global trade platform for containerized shipping connecting the entire supply chain ecosystem







#### Solution architecture



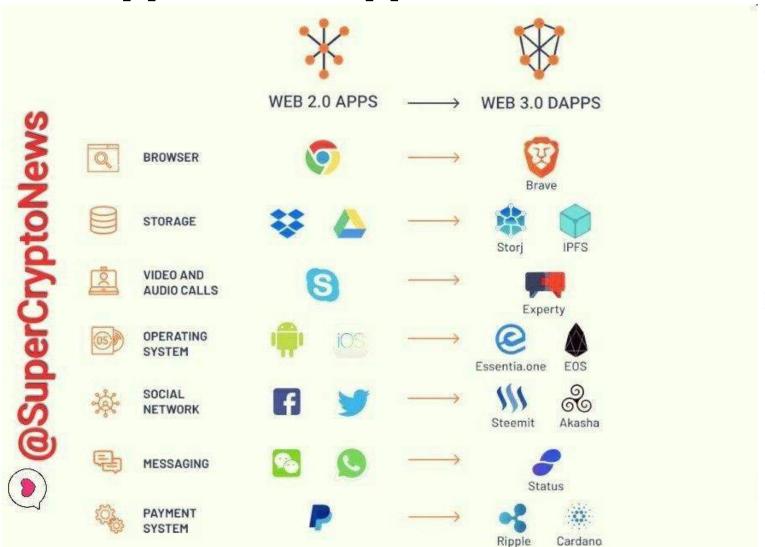


## Van Apps naar dApps





### Van Apps naar Dapps



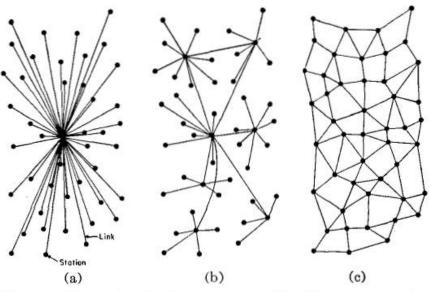
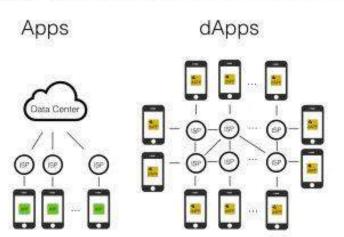


Fig. 1—(a) Centralized. (b) Decentralized. (c) Distributed networks.







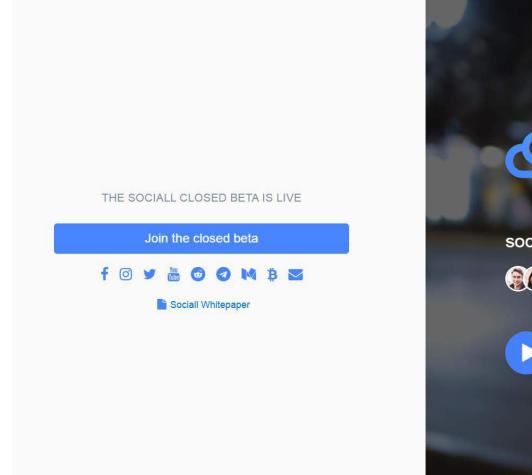
### Facebook data leak affects 87 million users

By **Euronews** Follow @euronews last updated: 05/04/2018













## Save the date June 20 #N4A





### Work That Will Really Pay Off

By becoming an ABC member and contributing to one of our four Working Groups, you will have the opportunity to tackle issues and concerns related to your specific industry. Through collaboration and a shared sense of responsibility, our intent is to develop industry wide best practices in areas including:

- Regulatory Compliance
- Auditing/Accounting
- Taxation
- Internal Controls

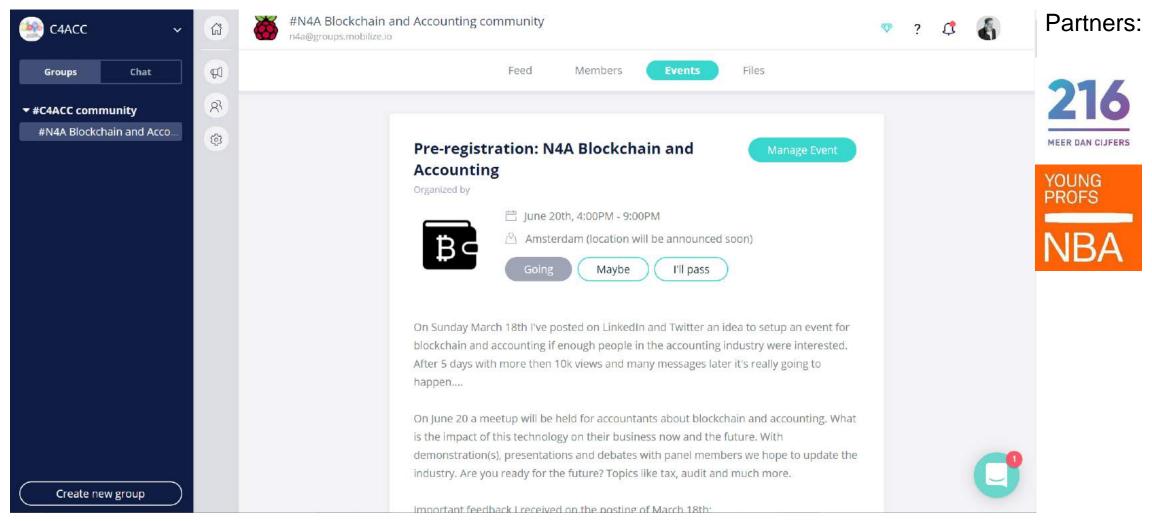
Working Groups are the perfect way for both you and your organization to have both knowledge and access to the latest developments within the Accounting Industry as a whole.

Kunnen wij als accountancy branche dit ook opzetten in Nederland, zoals onze Amerikaanse college's dit doen? Laten we dit bespreken op 20 juni a.s.!



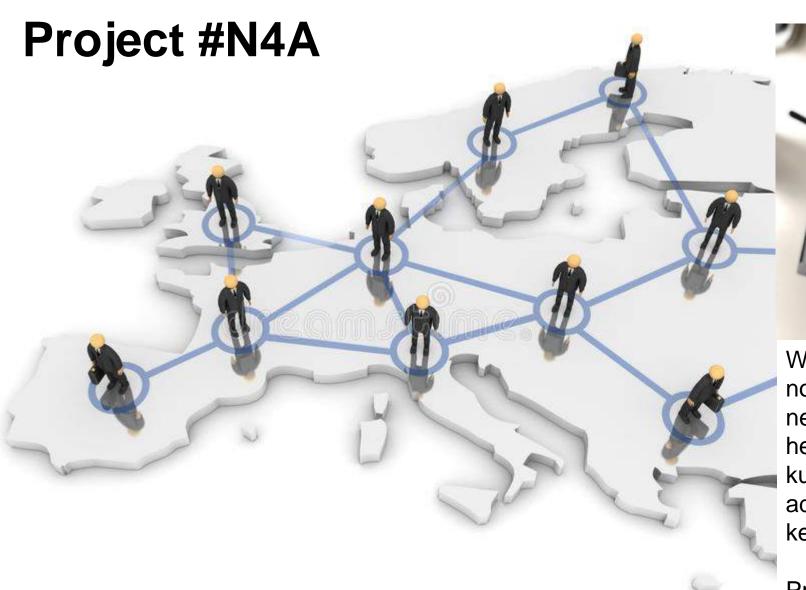


Participeer nu al mee in deze ontwikkeling en meld je aan bij Mobilize, zie URL hieronder.











What if wij als beroepsgroep via nodes een sterk private blockchain network opzetten, zoals nu actief is in healthcare. What if wij applicaties kunnen ontsluiten en als trusted advisor een belangrijke schakel in de keten kunnen blijven hierdoor.

Praat mee op 20 juni a.s.!



### Dank voor uw aandacht

MEER DAN CIJFERS